

June 24, 2020

VIA EDGAR

United States Securities and Exchange Commission
Division of Corporation Finance
100 F Street, N.E.
Washington, DC 20549

Attention: Matthew Derby, Staff Attorney

**Re: Creative Realities, Inc.
Registration Statement on Form S-3
Filed June 12, 2020
File No. 333-239108**

Acceleration Request

**Requested Date: June 26, 2020
Requested Time: 4:00 p.m. Eastern Time**

Ladies and Gentlemen:

Pursuant to Rule 461 under the Securities Act of 1933, as amended, the undersigned registrant hereby requests that the Securities and Exchange Commission take appropriate action to cause the above-referenced Registration Statement on Form S-3 (File No. 333-239108) (the "Registration Statement") to become effective at 4:00 p.m. Eastern Time on June 26, 2020, or as soon thereafter as is practicable.

If you have questions or comments regarding this request, please contact Bradley A. Pederson of Maslon LLP, counsel to the undersigned registrant, at (612) 672-8341. Once the Registration Statement has been declared effective, please orally confirm that event with Mr. Pederson. The undersigned registrant authorizes Mr. Pederson to orally modify or withdraw this request for acceleration.

Very truly yours,

CREATIVE REALITIES, INC.

By: /s/ Will Logan
Will Logan
Chief Financial Officer

cc: Rick Mills, *Creative Realities, Inc.*
Bradley A. Pederson, *Maslon LLP*
