SEC Form 5

(Last)

(Street)

(First)

5929 BAKER ROAD, SUITE 475

MINNETONKA MN

(Middle)

55345

	FORM 5	UNITED STA	NITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549						
	Check this box if no longer subject to			OMB APPROVAL					
\Box	Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).	ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP					OMB Number: 3235-03 Estimated average burden		
\Box	Form 3 Holdings Reported.		OWNERSHIP	h	hours per response:				
X	Form 4 Transactions Reported.	File							
	Name and Address of Reporting Person*		2. Issuer Name and Ticker or Trading Symbol CREATIVE REALITIES, INC. [CREX]		tionship of Repo	Reporting Person(s) to Issuer			
<u> </u>	<u>/alpuck John James III</u>		CREATIVE REALITIES, INC. [CREA]		Director		10% Owner		
	act) (First)	(Middle)	3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)	x	Officer (give t below)	itle	Other (specify below)		

12/31/2015

4. If Amendment, Date of Original Filed (Month/Day/Year)

(City) (State) (Zip)																
		Ta	ble I - Non-De	rivative S	ecuritie	es Ac	quired, I	Disposed	of, or B	eneficiall	y Owned					
Date				Date Execution Date (Month/Day/Year) if any		Date, Transac Code (Ir		ecurities Acqu Instr. 3, 4 and	iired (A) or 5)	Disposed Of	Securities Beneficiall	y (D)	6. Ownership Form: Direct (D) or		7. Nature of Indirect Beneficial	
				(Month/D	th/Day/Year) 8)		Amo	ount	(A) or (D)	Price	Owned at e Issuer's Fi Year (Instr. 4)	scal (Ins	Indirect (I) (Instr. 4)		Ownership (Instr. 4)	
Common Stock											0		D			
			Table II - Deri (e.g.	vative Se , puts, ca							Owned					
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	Date (Month/Day/Year)	if any	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(Owne Form Direct or Ind (I) (Ins	t (D) irect	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
					(A)	(D)	Date Exercisab	Expiratio le Date	n Title	Amount or Number of Shares		(Instr. 4)	>)			
Stock Options (right to buy)	\$0.45	08/18/2014		4A	50,000		(1)	08/18/202	4 Commo Stock		\$0	50,000	Г)		
Stock Options (right to buy)	\$0.45	10/09/2014		4A	480,685		(2)	10/09/202	4 Commo Stock		\$0	480,685	Г)		
Stock Options (right to buy)	\$0.32	01/22/2015		4A	1,449,43	3	(3)	01/22/202	5 Commo Stock		\$ \$0	1,449,433	Г)		
Stock Options (right to	\$0.19	11/20/2015		4A	1,069,88	2	(4)	11/20/202	5 Commo		\$0	1,069,882	Г)		

Explanation of Responses:

buy)

1. Vested as of the Creative Realities LLC merger.

2. Option vests in 25% increments on each of 10/9/2015, 10/9/2016, 10/9/2017 and 10/9/2018.

3. Option vests in 25% increments on each of 1/22/2016, 1/22/2017, 1/22/2018 and 1/22/2019.

4. Option vests in 25% increments on each of 11/20/2016, 11/20/2017, 11/20/2018 and 11/20/2019.

/s/ John J. Walpuck III

10/14/2016

CFO and COO

6. Individual or Joint/Group Filing (Check Applicable Line)

Form filed by One Reporting Person Form filed by More than One Reporting

Х

Person

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.