February 8, 2022 Richard Mills Chief Executive Officer Creative Realities, Inc. 13100 Magisterial Drive, Suite 100 Louisville, KY 40223 Re: Creative Realities, Inc. Registration Statement on Form S-3 Filed February 4, 2022 File No. 333-262516 Dear Mr. Mills: This is to advise you that we have not reviewed and will not review your registration statement. Please refer to Rule 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff. Please contact Alexandra Barone, Staff Attorney, at (202) 551-8816 or Joshua Shainess, Legal Branch Chief, at (202) 551-7951 with any questions.

Sincerely,

Division of Corporation Finance

Office of Technology

Bradley A. Pederson,

Esq.

cc: