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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT  
TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

November 3, 2008  
Date of report (Date of earliest event reported)

**Wireless Ronin Technologies, Inc.**

(Exact name of registrant as specified in its charter)

**Minnesota**  
(State or other jurisdiction  
of incorporation)

**1-33169**  
(Commission  
File Number)

**41-1967918**  
(IRS Employer  
Identification No.)

**5929 Baker Road, Suite 475**  
**Minnetonka, Minnesota 55345**  
(Address of principal executive offices, including zip code)

**(952) 564-3500**  
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**ITEM 8.01 OTHER EVENTS.**

On November 3, 2008, we announced that we have reduced our workforce by 35 individuals, including both employees and contractors across all areas of the organization. This workforce reduction results in an approximately 22 percent decrease in our staff. This workforce reduction is intended to align our expense base with the current level of sales and projects, and improve the overall efficiency of the organization. For further information, please refer to the press release attached hereto as Exhibit 99, which is incorporated herein by reference.

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS.**

(d) See "Exhibit Index."

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## EXHIBIT INDEX

<u>Exhibit Number</u>	<u>Description</u>
99	Press release, dated November 3, 2008.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 3, 2008

Wireless Ronin Technologies, Inc.

By: /s/ Scott N. Ross

Scott N. Ross

Vice President, General Counsel and Secretary

## Wireless Ronin Announces Workforce Reduction

MINNEAPOLIS — November 3, 2008 —Wireless Ronin Technologies, Inc. (NASDAQ: RNIN), a digital signage solutions provider, today announced it has reduced its workforce by 35 people, including both employees and contractors, or approximately 22 percent. The reduction is intended to align the company's expense base with the current level of sales and projects and improve the overall efficiency of the organization. The workforce reduction was implemented across all areas of the organization, including sales and marketing, product development, project management and administrative functions. After the workforce reduction, the employee and contractor base now totals 125.

Steve Birke, interim president and chief executive officer for Wireless Ronin, said, "As a result of the continuation of a sluggish economy, Wireless Ronin has re-evaluated its business infrastructure. The workforce reduction reflects Wireless Ronin's efforts to match its cost structure and internal resources with its sales levels and project commitments."

Birke added, "This was a difficult decision, but one that we made to remain operationally strong. We believe that these reductions will not adversely affect our current client relationships, operations, the project implementations that we have in the pipeline, nor our new sales efforts. We also remain optimistic and enthusiastic about the RoninCast® software solution, which is the only complete, front- to back-end solution in the digital signage marketplace."

The reduction is expected to result in a pretax severance charge in the fourth quarter of 2008 of approximately \$100,000, or \$0.01 per basic and diluted share. As a result of the workforce reduction and lower non-employee operating costs, the company anticipates that ongoing quarterly expenses will be reduced by \$1.0 million, or \$0.07 per basic and diluted share, on an annualized basis, commencing in 2009.

The company will provide additional comments on the workforce reduction during its scheduled call to review third-quarter financial results, which will take place on Thursday, Nov. 6, at 3:30 p.m. (CST). A live webcast of Wireless Ronin's earnings conference call can be accessed on the Investor section of its corporate website at [www.wirelessronin.com](http://www.wirelessronin.com). Alternatively, a live broadcast of the call may be heard by dialing (888) 633-9563 inside the United States or Canada, or by calling (706) 679-6372 from international locations. An operator will direct you to the Wireless Ronin conference call. A webcast replay of the call will be archived on Wireless Ronin's corporate Web site. An archive of the call is also accessible via telephone by dialing (800) 642-1687 domestically and (706) 645-9291 internationally with pass code 69318923. The conference call archive will be available through December 6, 2008.

## About Wireless Ronin Technologies, Inc.

Wireless Ronin Technologies ([www.wirelessronin.com](http://www.wirelessronin.com)) is the developer of RoninCast®, a complete software solution designed to address the evolving digital signage marketplace. RoninCast® software provides clients with the ability to manage a digital signage network from one central location and is the only complete, turnkey solution in the digital signage marketplace. The software suite allows for customized distribution with network management, playlist creation and scheduling, and database integration. Wireless Ronin offers an array of services to support RoninCast® software including consulting, creative development, project management, installation, and training. The company's common stock trades on the NASDAQ Global Market under the symbol "RNIN".

*This release contains certain forward-looking statements of expected future developments, as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements reflect management's expectations and are based on currently available data; however, actual results are subject to future risks and uncertainties, which could materially affect actual performance. Risks and uncertainties that could affect such performance include, but are not limited to, the following: estimates of future expenses, revenue and profitability; the pace at which the company completes installations and recognizes revenue; trends affecting financial condition and results of operations; ability to convert proposals into customer orders; the ability of customers to pay for products and services; the revenue recognition impact of changing customer requirements; customer cancellations; the availability and terms of additional capital; ability to develop new products; dependence on key suppliers, manufacturers and strategic partners; industry trends and the competitive environment; and the impact of losing one or more senior executives or failing to attract additional key personnel. These and other risk factors are discussed in detail in the company's Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission, on May 9, 2008.*

### Contact:

Brian Anderson , Vice President, Controller and Interim-CFO  
banderson@wirelessronin.com  
(952) 564 — 3520

Al Galgano — Investor Relations  
agalgano@psbpr.com  
(612) 455 — 1720