FORM 3

## **UNITED STATES SECURITIES AND EXCHANGE**

Washington, D.C. 20549

## **COMMISSION**

OMB APPROVAL 3235-OMB Number: 0104 Estimated average burden hours per 0.5 response

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

or Section 30(h) of the Investment Company Act of 1940 3. Issuer Name and Ticker or Trading Symbol 2. Date of Event 1. Name and Address of Reporting Person\* Requiring Statement <u>CREATIVE REALITIES, INC.</u> [ CREX ] LYTTON LAURENCE W (Month/Day/Year) 12/04/2023 4. Relationship of Reporting Person(s) to 5. If Amendment, Date of Original (Last) (First) (Middle) Issuer Filed (Month/Day/Year) (Check all applicable) **467 CENTRAL PARK WEST** √ 10% Owner Director 6. Individual or Joint/Group Filing Officer (give Other (specify (Check Applicable Line) (Street) title below) below) Form filed by One Reporting Person **NEW** 10025 NY Form filed by More than One **YORK** Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 2. Amount of Securities 1. Title of Security (Instr. 4) 3. Ownership 4. Nature of Indirect Beneficial Beneficially Owned (Instr. Form: Direct Ownership (Instr. 5) (D) or Indirect (I) (Instr. 5) Common Stock 1,041,204 **Table II - Derivative Securities Beneficially Owned** (e.g., puts, calls, warrants, options, convertible securities) 3. Title and Amount of Securities 1. Title of Derivative Security (Instr. 4) 2. Date Exercisable and 6. Nature of Conversion Indirect Beneficial **Expiration Date Underlying Derivative Security** Ownership (Month/Day/Year) (Instr. 4) or Exercise Form: Ownership (Instr. Direct (D) Price of 5) Amount Derivative or Indirect or (I) (Instr. 5) Security Number Expiration

**Explanation of Responses:** 

/s/ Laurence W. Lytton

10/23/2024

\*\* Signature of Reporting

**Shares** 

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Exercisable

- \* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Title