



## Creative Realities Announces Participation in Upcoming Planet MicroCap Event

April 14, 2025

LOUISVILLE, Ky., April 14, 2025 (GLOBE NEWSWIRE) -- [Creative Realities, Inc.](#) ("Creative Realities," "CRI," or the "Company") (NASDAQ: [CREX](#)), a leading provider of digital signage and media solutions, today announced that it will participate in the upcoming Planet MicroCap Showcase Conference in Las Vegas on April 23 and 24, 2025. Management will provide a general presentation, to be webcast live, on April 23 at 4:00 pm Pacific Time and host one-on-one meetings with investors all day on April 24. Individuals attending the conference are encouraged to contact Planet Microcap directly for meeting availability.

### **About Creative Realities, Inc.**

Creative Realities designs, develops and deploys digital signage-based experiences for enterprise-level networks utilizing its Clarity™, ReflectView™, and iShowroom™ Content Management System (CMS) platforms. The Company is actively providing recurring SaaS and support services across diverse vertical markets, including but not limited to retail, automotive, digital-out-of-home (DOOH) advertising networks, convenience stores, foodservice/QSR, gaming, theater, and stadium venues. In addition, the Company assists clients in utilizing place-based digital media to achieve business objectives such as increased revenue, enhanced customer experiences, and improved productivity. This includes the design, deployment, and day to day management of Retail Media Networks to monetize on-premise foot traffic utilizing its AdLogic™ and AdLogic CPM+™ programmatic advertising platforms.

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